



# People and Land Grantee Convening

## “Organizing For Success”

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 L A N G L E Y G R O U P





A Bad Day in New Orleans

An aerial photograph of a dense, sprawling favela in Sao Paulo, Brazil. The foreground is filled with a tightly packed cluster of small, colorful houses with red and brown roofs. In the background, a modern city skyline with numerous high-rise buildings is visible under a clear sky. The image is set against a blue background with a horizontal black bar at the top and a blue bar at the bottom.

Every Day Housing / Zoning in Sao Paulo



You Think You've Got Public Transit Issues !!  
Hyderabad, India

## Overview

- The Region and its Players
- The Regional Imperatives
- The Regional “Success” Cycle
- The Continuous Improvement Model
- Variations on a Theme
- How's it Goin' in Your Neck of the Woods?

## The Region

- Nodal Regions (Functional vs. Homogeneous Regions)
- Size Doesn't Matter (necessarily)
- Globalism continues to blur the boundaries (political/regulatory/etc.)

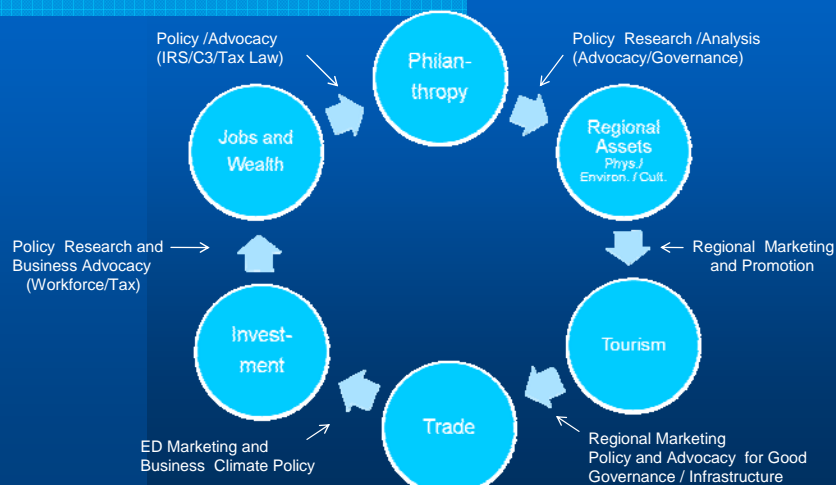
## The Regional Players

- Who are they?
- Do they play well together now?
- Where do they like to collaborate?
- Who are the natural allies?
- Who are the natural enemies?
- Big Role for Regional Stewards

# The Regional Imperatives

- **Regional Excellence (Keys)**
  - Brand/Image
  - Workforce/Education
  - Culture of Innovation/Entrepreneurship
  - Infrastructure (physical, environmental, governance)
  - Culture of Inclusiveness and Diversity
- **The Regional Leadership Imperative**
  - A framework of regional stewardship
  - A continuous improvement approach

# The Regional Success Cycle ©



## Where We Make a Difference

- Regional Marketing and Promotion
- Public Policy Research and Analysis (for continuous improvement)
- Public Advocacy (Federal/State/Local)

## Continuous Improvement “Wheel”

alleghenyconference  
ON COMMUNITY DEVELOPMENT  
AND ITS AFFILIATES



## Variations on a Theme

- Fully Integrated Regional Civic Leadership (Marketing/Policy Research and Analysis/Public Advocacy)
- Two out of Three + Partnerships
- One out of Three + Various Levels of Community Collaboration (or not)
- “The Wild Wild West”

## Benefits of Integration

- Common Strategy, Focus, and Goals for the Region
- Economic Efficiency/Effectiveness (Board Governance Simpler, Fundraising Easier, Staff Smaller and More Qualified)
- Aggregation of Regional Leaders
- The “Wheel” Moves Faster and You Get More Done

## Challenges of Integration

- Resistance to Change
- Somebody Might Lose Their Job/Title
- Governance Transition Takes Some Time
- Buy-In by Public Leaders a Must
- There WILL be Outliers/Critics

## How Goes it ...in Your Neck of the Woods ????????????????

- Is Your Region Organized for Success and Continuous Improvement?
- Do You Have the Most Effective Civic Structure to Ensure the Success Cycle Continues?
- If so, Congratulations: Go ye, therefore, and teach all nations!!!
- If not, What are You Doing About it ????

## Q & A - Discussion



THANK YOU !!!

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