



People and Land Fellowship

“Building Capacity to Succeed”

July 28, 2009
Michael Langley

 L A N G L E Y G R O U P

Why a Fellowship

- Technical assistance on steroids
- Educate those who need it the most
- Build buy in and consensus at regional and state level
- Build Leadership capacity
- Achieve common priorities
- Advocate effectively
- Produce meaningful outcomes for Michigan

 L A N G L E Y G R O U P

Why - Continued

- Organizational management not enough
- Success of state dependent on regional success
- Civic leadership models changing
- PAL mission and purpose at stake

Why This Way

- Too complex to approach via workshop brain dump, or pocket publication
 - Multiple impressions, experiential, peer reinforcement, issue understanding critical to making the lessons real
- Foundation partner who gets it
- Demand – Apps will far outnumber seats
- It is working and building capacity

PAL Goals

- Create an ever expanding cadre of professionals prepared to take on these issues....a perpetual network
- Craft and continuously refine a body of knowledge that can be shared broadly
- Incorporate leadership development
- Increase capacity to succeed

Don't Know Much, but.....

- Competitive pressures forever
- Increasing pace of change
- Viability of economies uncertain
- Theory lagging practice
- Civic models must adapt
- Personal fulfillment and risk
- If not us, who?

Thoughts on how

- PAL Commits to three year project
- Resources secured
- Program Design
 - Prestigious/highly substantive/top shelf faculty
 - Focus and Content – Six Pillars
 - Regional Focus/Regional Participation
 - Multi-sector participants
 - Regional Action Projects (RAP)
- PAL LC review apps and select fellows
- Quarterly sessions (2 ½ days each)

Questions/Next Steps



“2009 is the year that Michigan began to build the future. It started by building the leadership necessary to address its toughest, most thorny issues affecting its economy and quality of life, and began solving them. We did it by engaging those who care the most. We taught them what they needed to know to make great decisions together. We worked together to create a supportive landscape for communications and advocacy that drove the needed changes in public policy. We continued to work together to implement the innovations and practices we needed to build a greater Michigan. It was not easy, but it will mean a better life for our children, our grandchildren, and their children.”

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THANK YOU !!!

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